

BUSINESS

TIPS

A.I

FREE GUIDE TO GROW YOUR
BUSINESS
WITH A.I TOOLS

@WEMAKECONTENT_AU

SAVE TIME WITH CHAT GPT



ChatGPT is an advanced AI language model developed by OpenAI. It uses deep learning techniques to generate human-like text, making it an invaluable tool for creating content, automating customer support, and much more.

How Can ChatGPT Benefit Your Small Business?

- **Content Creation:** Generate blog posts, social media captions, email newsletters, and more in minutes. No more staring at a blank page!
- **Customer Support:** Automate responses to frequently asked questions, providing instant and accurate information to your customers.
- **Idea Generation:** Struggling to come up with new ideas? ChatGPT can help brainstorm content topics, marketing strategies, and more.

GETTING STARTED

1. Sign Up: Visit the OpenAI website and sign up for access to ChatGPT.

2. Experiment: Start by entering prompts related to your business and see how ChatGPT responds. The more specific your prompts, the better the output.

3. Integrate: Consider integrating ChatGPT into your existing workflows, such as using it to draft emails or create social media posts.

Pro Tip: Use ChatGPT to create a content calendar for the month, helping you stay organized and consistent.

PROMPTS

1. Blog Post Creation: “Write a 1,000-word blog post on [topic] that is SEO-friendly and includes [keywords].”

2. Email Newsletter: “Create a newsletter for my [business type] that promotes our new product and includes a customer testimonial.”

3. Social Media Captions: “Write 5 engaging Instagram captions for a [industry] brand promoting [product/service].”

4. Product Descriptions: “Generate a compelling product description for [product] highlighting its key features and benefits.”

5. FAQ Responses: “Write clear and concise answers for the following customer FAQs: [list of questions].”

6. Content Idea Generation: “What are 10 blog post ideas for a small business in the [industry]?”

7. Personalised Customer Support: “Draft a friendly and helpful response to a customer inquiry about [specific issue].”

8. Data Interpretation: “Explain the significance of this data [insert data] in a way that is easy for non-experts to understand.”

9. Video Script Outline: “Create a script outline for a 2-minute explainer video about [topic].”

10. Advanced Prompt: “Simulate a conversation with a potential client who is interested in [product/service] and persuade them to make a purchase.”

PROMPTS

11. Customer Engagement Prompt

“Create a chatbot response for handling common customer queries about product returns.”

12. Social Media Content Prompt

“Generate 5 Instagram post ideas for a small bakery launching a new product.”

13. Email Marketing Prompt

“Write a personalized email to re-engage customers who haven’t purchased in 6 months.”

14. Product Description Prompt

“Generate a product description for an eco-friendly water bottle.”

15. Blog Topic Generation Prompt

“Give me 5 blog post ideas about the benefits of using eco-friendly products.”

16. Ad Copy Prompt

“Create a Facebook ad copy for a 20% off promotion on all products.”

17. SEO Content Prompt

“Write a meta description for a blog post about the top A.I. tools for small businesses.”

18. Customer Feedback Analysis Prompt

“Analyze customer feedback and summarize the main concerns customers have.”

19. Market Research Prompt

“Identify trending topics in the pet industry for a new blog series.”

PROMPTS

20. Video Script Prompt

“Write a 30-second video script introducing a new fitness app.”

21. Brand Story Prompt

“Create a brand story for a local coffee shop focusing on sustainability.”

22. Competitor Analysis Prompt

“Compare our social media strategy with two competitors in the same industry.”

23. Product Launch Strategy Prompt

“Generate a 5-step strategy for launching a new product online.”

24. Customer Persona Prompt

“Describe a customer persona for a premium skincare brand.”

25. Sales Funnel Prompt

“Create a basic sales funnel for an online course about digital marketing.”

26. Content Calendar Prompt

“Generate a 1-month content calendar for a small business selling handmade jewelry.”

27. Review Response Prompt

“Write a polite and positive response to a 3-star review.”

28. Lead Generation Prompt

“Create a lead magnet idea for a small accounting firm.”

29. Event Promotion Prompt

“Generate a promotional email for an upcoming webinar on small business marketing.”

30. Customer Retention Prompt

“Suggest 3 strategies to improve customer retention for a local gym.”

LUMEN5: TRANSFORM YOUR CONTENT INTO VIDEOS



Lumen5 is a video creation platform designed to help businesses transform their content into engaging videos. It's perfect for small businesses that need to create video content quickly and easily, without the need for advanced video editing skills.

How Can Lumen5 Benefit Your Small Business?

- **Content Repurposing:** Turn your existing blog posts, articles, and other content into engaging videos that can be shared on social media.
- **Ease of Use:** With Lumen5's drag-and-drop interface, you can create professional-looking videos in minutes, even if you have no prior video editing experience.
- **Brand Consistency:** Customize your videos with your brand's colors, fonts, and logos to maintain a consistent look across all platforms.

BUSINESS

TIPS

A.I

GETTING STARTED

1. Sign Up: Create a free account on www.lumen5.com.
2. Choose a Template: Select from a variety of templates that fit the style and tone of your brand.
3. Import Content: Easily import your existing content (such as a blog post) into Lumen5, which will automatically generate a video script and storyboard.
4. Customise and Share: Add your brand elements, tweak the video as needed, and then export it for sharing on social media or your website.

Pro Tip: Use Lumen5 to create quick, engaging videos for Instagram Stories, Facebook Ads, or YouTube Shorts to capture your audience's attention.

JASPER AI: YOUR WRITING ASSISTANT

Jasper AI is an advanced AI writing assistant that helps you craft high-quality content quickly. It's especially useful for small businesses that need to produce persuasive copy, engaging articles, and creative content without hiring a full-time writer.

How Can Jasper AI Benefit Your Small Business?

- **Content Generation:** Create blog posts, product descriptions, ad copy, and more with just a few clicks.
- **SEO Optimization:** Jasper AI can help you write SEO-friendly content that ranks higher on search engines.
- **Creativity Boost:** Use Jasper AI to overcome writer's block and generate fresh ideas for your marketing campaigns.

BUSINESS

TIPS

A.I



GETTING STARTED

1. Sign Up: Visit www.jasper.ai and sign up for an account.
2. Choose a Template: Jasper offers various templates for different types of content. Select the one that best suits your needs.
3. Input Your Details: Provide Jasper with a brief description or keywords, and let it generate the content for you.

Pro Tip: Use Jasper's "Content Improver" template to refine existing content and make it more engaging.

THANK YOU FOR DOWNLOADING THIS GUIDE!

HAPPY CREATING!!

Need More Help?

If you have any questions or need further assistance, don't hesitate to reach out. We're here to help you succeed!

Need content or social media management but don't have the time? Let us create for you from just \$149 a month and your first month is FREE!

Sign up at www.wemakecontent.com.au

Follow Us for More Tips:

<https://linktr.ee/wemakecontent>